

PRIVACY POLICY

1) Processing of personal data

The communication of personal information (civility, identification data, phone number, e-mail and postal details but also other information such as IP address, purchasing habits, preferences, hobbies and interests) in the context of a purchase from BONATO MILANO is mandatory, this information being necessary for the management of commercial relations.

The Controller is the company that defines for which use and how personal data are used, either for the BONATO MILANO website:

The company ALMABLANCA

S.A.R.L with a capital of 30 000, 00 €,

4 - 6 Rue des Lilas 98000 Monaco,

RCI of Monaco n° 12 S 05660,

BONATO MILANO uses the data of these customers for the following purposes: order management, delivery, sales contract execution, customer relationship and exercise of legal and commercial guarantees, fraud detection and security, assistance and returns management, site improvement, configuration of default options (languages and currency), article recommendations. The data collected by BONATO MILANO are always collected for the purposes mentioned herein.

2) Shelf life

The required data will be kept for the time necessary for processing, but may not exceed 5 years. Your data will then be archived with restricted access for an additional period of time, in connection with the periods of prescription and legal storage for strictly limited reasons and authorized by law (payment, warranty, disputes...). After this period, they will be deleted.

3) Recipient of personal data

Controller:

BONATO MILANO does not sell personal information entrusted by its customers to any third parties. However, in order to be able to provide all appropriate services, this information may be communicated to independent companies and partners of ALMABLANCA through a Partnership Agreement, which may use it for statistical studies, quality of service monitoring and, commercial prospecting and loyalty account management. Any communication of personal data to third parties for a purpose other than those mentioned above will be subject to a request for prior consent from the persons concerned. BONATO MILANO certifies that these data may not be used for purposes other than those referred to herein and ensures that the processing takes place in compliance with Monegasque regulations (Law No. 1.165 of 23/12/1993 on

the protection of personal information as amended) and more specifically with the provisions of European Regulation No. 2016/679 on Data Protection dated 27 April 2017.

Processor:

Due to the partial outsourcing of processing, in particular in the context of the delivery of products or companies approved by the customer, the required data may be transferred outside Monaco and the European Union. In this case, BONATO MILANO ensures that this transfer complies with the legal framework: transfer to a country providing a sufficient level of protection, signature of standard contractual clauses issued by the European Commission or, for a service provider established in the United States, verification of its prior membership of the Privacy Shield or request for authorization to transfer data to the United States from the Commission de Contrôle des Informations Nominatives (Monaco).

For more information: <http://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX%3A32010D0087>

4) Confidentiality

This information is strictly confidential and processed in accordance with Law n°1.165 of 23/12/1993 on the protection of personal information (for Monaco) and in accordance with the provisions of European Regulation n°2016/679 on Data Protection, of 27 April 2017.

5) Use of your data in connection with Social Networks (Instagram....)

The use of social networks and services on the BONATO MILANO website in connection with these social networks may result in the collection and exchange of certain data between the social networks and BONATO MILANO. We invite you to consult the personal data protection policies of social networks in order to be precisely informed of the information that is collected by social networks and that may be transmitted to BONATO MILANO in connection with its sites and applications as well as the purposes of using the data, in particular for advertising purposes.

BONATO MILANO collects on its behalf certain information and personal data related to activity on the pages of the BONATO MILANO social networks or the BONATO MILANO site that use the services of social networks. This data is used for advertising purposes to improve the commercial relationship and the advertising addressed to you in order to offer you a personalized and social experience. The information collected by BONATO MILANO on its own behalf through BONATO MILANO sites or services in connection with social networks is governed by these terms and conditions.

BONATO MILANO is not responsible for the use that is made of these customers' data by social networks on their own behalf.

6) "Plug-ins" and social modules

The BONATO MILANO website uses plug-ins or social modules. When the Client consults a page of the BONATO MILANO site (web or mobile) containing plug-ins or social modules, a connection is established with the social network

servers, which are then informed that the Client has accessed the corresponding page of the site consulted, even if the Client does not have a Instagram or Facebook user account, and even if you are not connected to your Instagram or Facebook account.

Example: If the Client is connected to a social network while browsing the www.bonatomilano.com site, the social networks to which he is connected will be able to mention his visit in his account on the social networks.

If the Client does not want social networks to publish actions from plug-ins in then he must disconnect from social networks before visiting our site.

For each application, the Customer will be informed of the data used and how it is used, displayed, shared or transferred.

For more information, BONATO MILANO advises you to refer to the conditions of use of these third-party accounts, via the following links:

- Facebook: <https://fr-fr.facebook.com/terms>
- Instagram: <https://help.instagram.com/581066165581870>

7) Personalization of ads

The information that the customer receives from BONATO MILANO may be customized according to the data that BONATO MILANO collects on social networks. The use of the BONATO MILANO services (site, order, and delivery) or affiliation to a page of BONATO MILANO, BONATO MILANO social networks is likely to receive information about the customer, including his public profile and interests communicated on social networks or other data that you have authorized BONATO MILANO to receive in connection with these applications. BONATO MILANO ads related to the profile and information that customers publish or share (your interests) may be published on social networks.

If the customer does not want social networks or third parties, including BONATO MILANO, to collect or use information based on their profile or activity on websites, devices or applications outside social networks for the purpose of advertising delivery, he/she should refer to the terms and conditions of these social networks for details on how to set up, unsubscribe or control the delivery of ads.

8) Client's rights

In accordance with the above-mentioned provisions, the customer has the right to access, correct, limit the processing of data, oppose the processing, rectify and also:

Right to data portability: Since May 25, 2018, the Customer may, in certain circumstances, obtain personal data that he has provided to BONATO MILANO (in a structured, customary and machine-readable format) in order to be able to use them elsewhere.

Right to erase data: The customer may request to delete or delete his personal data in certain cases, for example if he wishes to withdraw his consent. If personal data has been shared with third parties, BONATOMILANO will inform them of the

deletion as far as possible. Upon written request from the customer and within the limits of the regulations, we may indicate the subcontractors to whom we have communicated the data so that the customer can contact them directly.

Right not to be the subject of a fully automated individual decision ("profiling"): The client has the right not to be the subject of a decision based solely on automated data processing, including profiling, which produces legal effects against him or affects his situation in a similar way, unless such profiling is necessary for the conclusion or performance of a contract with BONATOMILANO.

The customer may exercise these rights in one of the following ways: On the website www.bonatomilano.com, via his customer account, the customer can modify at any time his billing and delivery address, his civility and his password or any other requests relating to the exercise of the rights guaranteed to him by the regulations. He can also exercise all requests or requests relating to these rights by telephone or by email to the Legal department at the following number and address: privacy@bonatomilano.com / +377 93 50 50 36 86, specifying in the subject line of the letter "Droit des personnes" and attaching a copy of a proof of identity.

9) Information on payment data

For the purpose of paying for your orders, bank information and data are collected by BNP Paribas, our payment service provider. The solution for processing your payment is outsourced to BNP Paribas which is PCI-DSS certified by Visa and Mastercard. This standard is an international security standard whose objective is to ensure the protection of credit card data. Information relating to the personal data of cardholders necessary to manage your order and any complaints is kept for 15 months from the date of payment processing.

10) Loyalty program

Subject to his consent, the Customer may subscribe to the BONATO MILANO loyalty program.

He can do so during his purchase journey on the site or at any time in his personal account, under the "Loyalty Program" section.

The information relating to the conditions of use within the framework of the Loyalty Program can be consulted via the following link: http://www.bonatomilano.com/pdf/Terms_Conditions_Bonato.pdf

11) Withdrawal of consent

Where consent constitutes the legal basis for the processing of personal data, the customer may always withdraw it, particularly in the following cases:

- Marketing communications (newsletter type): by logging into your account, under "My Subscriptions", or by using the link in our marketing communications to automatically unsubscribe.
- For other purposes, such as loyalty program: by calling Customer Service, the details of which are given in Article

The withdrawal of consent shall not affect the legality of the processing carried out after such withdrawal.